**‘Be a Superstar for Schoolreaders’ - Terms and Conditions for taking part**

**Please read these terms and conditions carefully.** **By registering for this campaign, you (and your school) are deemed to have accepted and agreed to be bound by these terms and conditions.**

1. “Be a Superstar for Schoolreaders” is a campaign (the “**Campaign**”) designed, organised and run by Schoolreaders, a charitable incorporated organisation registered with the Charity Commission for England and Wales (registered charity number 1159157).
2. Participation in the Campaign is open to all primary schools in the UK. If you are not a Schoolreaders partner school you are welcome to participate in the Campaign and fundraise for us but please be aware that some of the Campaign materials (e.g. letters to parents) are specifically designed for partner schools.
3. You must be a member of staff at an eligible school in order to register your school to participate in the Campaign. Please ensure that you have obtained any necessary authority from your school’s leadership before registering. Registration must be completed through our online form which is available at www.schoolreaders.org/superstar-registration
4. The Campaign comprises three main activities:
   1. Sponsored non-uniform Superstar Day (with associated prize draw for participating schools);
   2. Readathon (with associated prize draw for participating children); and
   3. Writing Competition (with associated prize draw and individual prizes for the two winning submissions).

Further information about the Campaign and these activities is available at www.schoolreaders.org/superstar. All schools which register for the Campaign are expected to run a Superstar Day but the Readathon and Writing Competition are optional; participating schools may take part in none, one or both of these options.

1. The Campaign starts on 4th September 2019 and finishes on 21st February 2020. Within this period, participating schools can choose the day (or days) on which to hold the Campaign event(s).
2. All fundraising monies which are raised for Schoolreaders through the Campaign (via any of the different activities undertaken) must be paid to Schoolreaders by no later than 3rd April 2020 in accordance with the details set out in ‘Ways to pay’.
3. Separate terms and conditions apply to individuals participating in the Writing Competition, please ensure that all pupils at your school (or their parents or guardians) who choose to participate in these events are made aware of those terms which are available by following the link on the following page: www.schoolreaders.org/superstar
4. The remainder of these terms and conditions is split into four sections. The first three sections correspond to the three main activities listed in paragraph 4. The final section sets out general terms and conditions which apply to all aspects of the Campaign.

***Superstar Day***

1. The terms and conditions in this section apply to participation in the sponsored non-uniform Superstar Day and the associated prize draw for participating schools.
2. All schools that register for the Campaign (before it finishes on 21st February 2020) will automatically be entered into a random prize draw to win one of two prizes:
   1. A visit to your school from a well-known children’s author;
   2. [Times Tables Rock Stars](https://www.ttrockstars.com/) membership for one year.
3. There is no entry fee for participating schools and you do not have run a Superstar Day or raise sponsorship funds for Schoolreaders to be entered into the prize draw, but we hope that you will! The main purpose of the Campaign is to raise funds for our charitable work, to improve childhood literacy by providing volunteers to give one-to-one reading practice to children in UK primary schools.

1. The prizes in the prize draw are non-exchangeable, non-transferable and there is no cash alternative. Schoolreaders reserve the right to offer an alternative prize, or to not select any winners at all. If your school wins the Times Tables Rock Stars membership prize but already holds a membership, you may choose to have either a year’s extension or an alternative 12-month membership for another service within the same group (such as NumBots) subject to availability.
2. The two winners of the prize draw will be chosen at random by the Schoolreaders’ judges. The judges’ decision shall be final, including as to the prize allocated to each winner. Each winner will be notified in writing by the end of May.
3. If a winner does not respond to Schoolreaders within 21 days of being notified, that winner’s prize may, at Schoolreaders’ sole discretion, be forfeited and Schoolreaders shall be entitled to select another winner in accordance with the process described above.
4. The name of the winning schools may be published on our website (and on the websites of the Campaign sponsors), through social media and via other marketing channels such as our newsletter. No correspondence regarding the result will be entered into.
5. The decision of Schoolreaders regarding any aspect of the prize draw is final and binding and no correspondence will be entered into about it. Schoolreaders reserves the right to refuse to award a prize to a school in breach of these terms and conditions.

***Readathon***

1. The terms and conditions in this section apply to participation in the Readathon and the associated prize draw for participating children.
2. The Readathon is open to any child in a Schoolreaders partner school, who is in Early Years Foundation Stage, Key Stage 1 or Key Stage 2. .
3. There is no entry fee for taking part and pupils do not need to be sponsored to enter the prize draw
4. If your school wishes to participate in the Readathon, you will need to:
   1. Publicise the Readathon to pupils at your school;
   2. Collect all completed forms submitted by children at your school
   3. Send the completed Readathon forms by post to our head office address (Schoolreaders, Bedford Heights, Brickhill Drive, Bedford MK41 7PH) or email to [superstar@schoolreaders.org](mailto:superstar@schoolreaders.org). by 1st April 2020
   4. Ensure each entry has the entrant’s full name, form/class and school name completed on page one
   5. If there is sponsorship included with the form, all fundraising monies must be paid to Schoolreaders by no later than 3rd April 2020 in accordance with the details set out in ‘Ways to pay’.
   6. If an entry from your school wins the Competition, liaise with Schoolreaders to coordinate delivery of the prize.
5. There is an option to provide each child at the school who enters the Readathon with a certificate (all certificates to be printed by the school and at the school’s expense) the template for which will be available from Schoolreaders’ downloadable resources at www.schoolreaders.org/superstar-resources
6. Schoolreaders reserves the right to cancel or amend the Readathon, and these terms and conditions. Any changes will be notified to participating schools as soon as possible by Schoolreaders.

***Writing Competition***

1. The terms and conditions in this section apply to participation in the writing competition (the “Competition”) and the associated prize draw and winners’ prizes. Participation by a school in the Competition is subject to these terms and conditions.
2. The Competition is open to any child in a Schoolreaders partner school, who is in Early Years Foundation Stage, Key Stage 1 or Key Stage 2. There will be one winner selected from each of the following two age groups (each an “Age Group”):
   1. Early Years Foundation Stage and Key Stage 1; and
   2. Key Stage 2.
3. If your school wishes to participate in the Competition, you will need to:
   1. Publicise the Competition to pupils at your school within the Age Groups;
   2. Make sure that the parent(s) or guardian(s) of every child who submits an entry are provided with a copy of the Writing Competition Terms and Conditions, available by following the link at www.schoolreaders.org/superstar
   3. Collate all entries submitted by children at your school and check that they meet the eligibility requirements set out in the Terms and Conditions of Entry;
   4. **Select on merit a maximum of ten entries for each Age Group**;
   5. Send the selected entries by post or email to Schoolreaders (see paragraph 26 for further details);
   6. Include with each entry the entrant’s full name, age, year group, school name and school contact;
   7. Notify all entrants from the school of which entries were selected for submission to Schoolreaders; and
   8. If an entry from your school wins the Competition, liaise with Schoolreaders to coordinate delivery of the prize.
4. There is an option to provide each child at the school who submits an eligible entry with a certificate (all certificates to be printed by the school and at the school’s expense) the template for which will be available from Schoolreaders’ downloadable resources at www.schoolreaders.org/superstar-resources;
5. Participating schools must seek parental/ guardian consent for each entry and, if requested by Schoolreaders, must provide written evidence of such consent. In particular, Schoolreaders will contact the school for confirmation of consent if one of its entrants is shortlisted for the top 10 entries.
6. All entries must be received by Schoolreaders by no later than midnight on 1st March 2020. Any entries received after this time will not be considered. Please send your entries either by post to our head office address (Schoolreaders, Bedford Heights, Brickhill Drive, Bedford MK41 7PH) or via email to [superstar@schoolreaders.org](mailto:office@schoolreaders.org).
7. Entrants retain the copyright in their entries to the exclusion of both the school and Schoolreaders. However, as a condition of entry, Schoolreaders shall be granted a perpetual, royalty-free licence to use any winning entry (or any part thereof) for any purpose and in any way it chooses, including (but not limited to) marketing, publicity, advertising and presentations.
8. Any personal information about entrants will be handled carefully in accordance with Schoolreaders’ Privacy Policy. Please view this at www.schoolreaders.org/ privacy-cookies-and-photo-policies. As a condition of entry, Schoolreaders may use the name of the school and the names of the Competition winner(s) in marketing, publicity, advertising and presentations. If agreement to such use is withdrawn, Schoolreaders reserve the right to select another winner(s) from the qualifying entries.
9. Schoolreaders reserves the right to cancel or amend the Competition, and these terms and conditions. Any changes will be notified to participating schools as soon as possible by Schoolreaders.

The running of the Competition is also subject to the Terms and Conditions of Entry (which are available by following the link at www.schoolreaders.org/superstar) which shall apply to all participating schools so far as relevant.

***General terms and conditions***

1. Registration for, or participation in, the Campaign will be deemed as acceptance of these terms and conditions.
2. Schoolreaders accepts no responsibility for any registrations not successfully completed due to a technical fault or for any other reason.
3. Registration for, or participation in, the Campaign is at your school’s own risk. Participating schools have full and sole responsibility for any events which they undertake as part of the Campaign including (without limitation) for the health and safety of all staff, volunteers, pupils and other persons taking part or in attendance. Schoolreaders will not in any circumstances accept any liability or be responsibile for any loss, claim or damage of whatsoever nature sustained by a participating school or individual through or in connection with a Campaign event or participation in the Campaign more broadly (save insofar as such liability cannot be legally excluded).
4. Schoolreaders’ Privacy Policy shall apply to the Campaign. Please view this at www.schoolreaders.org/ privacy-cookies-and-photo-policies. In addition:
   1. Schoolreaders may be required to contact participating schools by post, email or telephone in order to properly administer the Campaign. By registering for this Campaign, you acknowledge that such contact may be necessary; and
   2. We intend to promote the Campaign on our website (and on the websites of the Campaign sponsors), through social media and via other marketing channels such as our newsletter. By registering for this Campaign, you consent to your name and/or your school’s name being used in this manner. You can withdraw consent at any time by emailing [office@schoolreaders.org](mailto:office@schoolreaders.org).
5. All participating schools must ensure that they fully comply with all applicable data protection and privacy laws and regulations in respect of any personal data which they process as part of the Campaign. In particular, this must include obtaining any necessary consent(s) prior to sharing any photos or images of Campaign events with Schoolreaders via our Facebook page, Twitter account or any other social media channel. By sharing any such photos or images, you warrant that such consent has been obtained and we shall be entitled to rely on that warranty. Schoolreaders will only re-share or re-tweet in the public domain any photos which are shared with us; we will not download or store the photos or use them for any other purpose without first obtaining specific consent from the persons concerned. If you e-mail photos to us, please note that we will require evidence of consent of use from the person(s) concerned before these can be published on our social media channels.
6. Schoolreaders reserves the right to hold void, cancel, suspend, or amend the Campaign (or any part

thereof) and/or these terms and conditions. Any changes will be notified to participating schools as soon as possible.

1. Schoolreaders reserves the right to refuse participation in all of any part of the Campaign to any school or person in breach of these terms and conditions or acting against the spirit of these terms and conditions.
2. The Campaign will be governed by English law and all participating schools submit to the jurisdiction of the English courts in relation to any disputes or claims related to or arising from the Campaign.

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